Who Else Wants to Make Super Affiliate Commissions and Setup Their 2020's for Success

The Super Affiliate Formula: How to Become a Super Affiliate in 3 Steps

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If you've been following our "Affiliate Marketing Guide", then, it's time to narrow down the affiliate marketing blueprint into 3 steps so the average marketer can get started and start seeing results quickly. Let me break down how to become a super affiliate in 3 steps and give you the blueprint to making six-figures in 2020.

Step 1: Find Affiliate Products You Want to Promote

If you're just starting out with **affiliate marketing**, I recommend finding products that pay a higher commission or a residual component. Residual affiliate commissions pay you a percentage of the monthly sale.

How to Scale Your Super Affiliate Promotions for Free

What I like about products that pay a recurring or a residual affiliate commissions is that when you setup your sales process, you can scale your advertising when you find something that converts.

For example, Clickfunnels pays a percentage of each subscription. Clickfunnels plans range from $97 to $297 per month and pays 40% of each signup. The average affiliate earns between $40 and $118 per month.

When you setup your sales process and start paying for advertising, you can spend $40 to get one signup and break even. Once your sales process is at break-even or dare I say it, at a profit, then, all you have to do is raise the limit of your credit card & increase your ad budget.

The residuals will kick in 30 days later, and you're in business baby! I like to set this up first because if you're not seeing results immediately, you'll get burned out just producing content. If you're not seeing money coming in right now, you might not be motivated to produce great content.

Example Affiliate Programs that Pay a Residual

Clickfunnels – Not only does Clickfunnels pay high-ticket affiliate commissions, it also pays passive residuals. Also, if you refer 100 new Clickfunnel users, Clickfunnels will cover the payments on your new dream car.

Click Here to Get Started with Clickfunnels

Lead Pages – The Lead Pages Affiliate Program pays you 30% of all sales you generate. Most referrals who start creating pages to build their business are going to keep this one going which means passive income for your affiliate business.

Click Here to Get Started with Lead Pages

Example Affiliate Programs that Pay a High Ticket

Fiverr – Fiverr pays up to $150 for every first-time buyer. They have one of the highest converting CPA offers right now because it's one of the most targeted, no-risk offers out there right now.

Click here to signup with Fiverr

Example Affiliate Network for Physical Products

- ClickBank: one of the oldest and most reputable networks that takes care of everything (tracking, paying affiliates, etc.).
- Impact: one of the easiest platforms that I have found and has a ton of digital products (Envato, Leadpages, and Camtasia).
- JvZoo: Large digital product database with an emphasis on online marketing markets. JVZoo is not my favorite simply because of the quality of their info-products, but their software products are amazing (webinars, funnel builders).
- RevenueWire: ecommerce for subscription businesses.

Example Affiliate Networks for Digital Products

Digital products usually pay better than physical products, with commissions around 50% and often even higher.

I recommend a combo of digital and physical products, here are the top affiliate networks:

- Amazon
- CJ
- Ebay
- Rakuten
- ShareASale

Want to avoid commission theft? Check out how to find affiliate products for your niche. For the 2020's I want to create an easy to find affiliate program / network directory. That way, if you have a sub-niche that you are looking for products to promote, you can easily use Super Affiliate's Directory of Affiliate Programs. Stay tuned for that…

The Super Affiliate 3 Step Blueprint

Step 2: Create a "Super Affiliate" Sales Process to Close Sales

What I like to do when I create a sales process is to "unbox" the product or service and detail out what people get when they buy the product or service. You can do that through a blog post, a YouTube video, a TikTok tutorial or a complete review page. If you need help getting your blog setup, then, click here for a complete WordPress blog setup.

Create a Bonus Offer for Your Affiliate Product Sales Page

After you've "unboxed" the product or service by detailing out what people get then you want to create a bonus that will help people max out their results. For example, if someone is signing up for hosting through your affiliate link, then, offer a free theme or free blog installation to help them get setup quickly. If someone signs up for Clickfunnels, then create a sales funnel for _____ (fill in an occupation) and give the sharecode to that funnel as a bonus.

You're goal with the bonus offer is create an offer that compliments the product you're promoting while offering exclusive resources. Then, you can start promoting it and stack more and more resources to the offer.

- Most beginner affiliates link directly to the brand's sales page.
- Experienced affiliates will create a basic review page.
- Most advanced affiliates will create a bonus with a kickass review page.
- Then, super affiliates will continue to stack bonuses with a kickass review page.

Create a Basic 2-Step Affiliate Funnel

Now that you've unboxed your affiliate product or service and you've created an additional offer built around that product or service, it's time to setup your basic 2-step affiliate funnel or closing process.

Now, you can setup an online opt-in page (also called a bridge page) that allows you to connect with your visitor. We recommend Lead Pages for fast and easy opt-in pages. Click here for a Free Trial to Lead Pages Pro

The best way to present the bridge page is to introduce yourself and tell your story. Tell how this product or service is going to help / improve their life. See, the sales process is just taking someone from a problem level to a problem-solved level. When you take people on this emotional journey, they will BUY from your affiliate link and you will get the commission most every time.

Then, you can follow-up with your leads through email. For email marketing, we use and recommend Aweber. There is a bit of a learning curve which we help people in our Super Affiliate Community setup and use their autoresponders.

Click here for a Free Trial to Aweber – If you click on most links on our page, we get a small commission that allows us to produce more content and grow our small business.

I've seen this simple 2-step process done through Facebook -> Messenger. Linked In – Connect. Tik Tok -> Bio. Snap Chat – Swipe Up. Instagram – Link in Bio. It really can be this simple.

Step 3: Get Traffic to Your "Super Affiliate" Sales Process

When I first started, Google Ads was literally a penny per click. I could pay a buck and get 100 visitors coming to my sales process. Finding a winning offer combo was the easiest thing to do in the beginning. The math worked out for every single offer I promoted from 2005 to 2011. It was insane.

Now – there are billions MORE people online & they are waiting to hear from you. It's never been easier really. There are two ways: FREE or PAID.

How to Get Free Traffic to Your Affiliate Pages

This is where you have to do "the work" when it comes to affiliate marketing. You have to setup your blog posts & create pillar posts. You can SEO your blog posts so the search engines pick up your posts. Even then, it might not be enough traffic in the beginning.

Then, you have to distribute your content through the free channels like YouTube, Facebook, TikTok, Instagram. You can even start a Facebook group and start a group following. Right now, TikTok is the biggest opportunity for gaining a following that I've seen since Facebook year one. Because TikTok hasn't created a “pay to play” scheme that Facebook has. When you have followers, TikTok shows YOUR posts to them whereas Facebook still wants you to pay to promote to YOUR followers.

I've always say it, if you want a billion-dollar idea – create the old Facebook. When you create free content, make sure you share results (or even other people's results) with your new audience. I've noticed super affiliates that really blow up, they share lifestyle videos (videos of them buying cars or traveling first-class or having a blast) while sharing their 2-step process.

How to Get Paid Traffic to Your Affiliate Offers

Now, the secret to paid traffic to find the right audience who will buy your product. For example, if you're advertising using Google Ads, you want to pick keywords where you know your audience is ready to buy. Click here for a list of “buyer” keywords.

To save money, make sure you add negative keywords where you know people aren't buying. For example, if members are searching for Siteground Member Login, then you know they have already bought so advertising for this keyword is a waste of money.

How to Become a Super Affiliate Conclusion

The three step affiliate marketing formula for earning six or seven figures AKA The Super Affiliate Blueprint is easier than you think. You pick a product to promote that pays a higher commission or a residual. Then, you create a 2-step sales process to get in front of your audience. Last, you pick one or two free or paid traffic strategies to get a constant stream of new leads every single day.

Share and Conquer,

P.S. For blogging, we use and recommend **Siteground to host our WordPress blog.**

Click here for a free trial to Siteground.

Click here for our how to start a blog tutorial.

For easy lead capture pages, we use and recommend Lead Pages.

The pro plan will save you money.

Click here for a free trial to Lead Pages Pro

Related Posts:

- The Affiliate Marketing Guide
- How to Find Affiliate Products for Your Niche

Let's Start Blogging for the 2020's

Now that the world is getting connected, they desperately want to connect with YOU. Let's start that side hustle and it begins with a blog.